



Exhibitor-Assist Pre-Reg Email Program

Available Exclusively to Exhibitors

Promote to pre-registered attendees with an email campaign through Reach Marketing. We handle everything for one complete package price.

At Reach Marketing, we've streamlined the process of reaching attendees into a comprehensive three step program.

Step 1:

Choose which Product Categories best target your audience.

Reach Marketing will provide the total targeted prospects available to you within your selected criteria.

Step 2:

Choose from available dates/times for your email campaign to deploy.

Step 3:

Provide Reach Marketing with your logo, images and text. We will utilize our responsive html templates to create your email for your email deployment. Responsive email design is optimized for mobile and tablet viewing. Once you have approved your html, it will be deployed on your chosen deployment date.



The Exhibitor-Assist Pre-Reg Email Program includes:

- Targeted Business Prospects
- HTML Creation
- Lead Generation
- Deployment Tracking
- Expert Consultation

By including attendee lists in pre and post show marketing efforts, Emerald exhibitors have achieved greater show success.

Reach Marketing has decades of experience helping exhibitors and end-users achieve their ROI goals and obtain valuable customers.



Call Greg Gilroy at 845.201.5329 or email him at greg.gilroy@reachmarketing.com to get started today.

Reach Marketing's Exclusive Template for Emerald Exhibitors

Place Pre-Header Text Here

Mailer Logo

*300px wide max and
150px wide min

Promo Image of Your Choice

*600px wide max and 400px wide min

Expo/Show Logo

*300px wide max and
150px wide min

DATE OF EXPO/SHOW

**Add text here about your
product and/or company as
well as expo/show details.**

*please limit text to 10-15 lines

BOOTH #

Insert full company name and postal address here for CAN-SPAM compliance